

MEDIA KIT · OCTOBER 2026

Zeina

Model · Stylist · Content creator

Palestinian-Jordanian · based in Madrid

CREATES IN

العربية · English · Español

112K
TikTok followers

2.3M
TikTok views, last 20 weeks

5.4%
median engagement per view

19K
Instagram followers

TikTok	@zeinaab
Instagram	@zeinaaa.abb
Behance	zeinaabb

MANAGEMENT

zeinaab.management@gmail.com
zeinaab.pages.dev

About

Zeina is a Palestinian-Jordanian model and stylist living in Madrid. She started in front of the camera in Jordan, in campaigns and commercials for Huawei, Samsung and Orange, and today she creates fashion, beauty and lifestyle content in Arabic, English and Spanish for a community that spans the Arab world, Spain and beyond.

Her videos mix street-style storytelling, get-ready-with-me beauty, Madrid life and Arab music culture: content that travels across borders. She also founded The Aroma, a handcrafted candle brand she started in Jordan and later brought to Madrid.



WHY BRANDS WORK WITH ZEINA

01 **One creator, three markets**
Native Arabic, English and Spanish. One shoot can deliver versions for the Gulf, the Levant, Spain and international audiences.

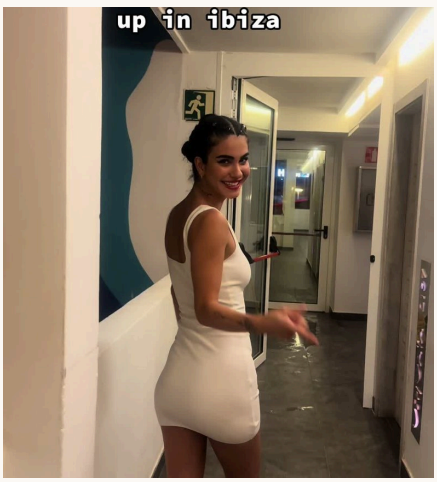
02 **Model-grade visuals**
Editorial experience with Madrid designers and photographers, so brand content looks like a campaign rather than a phone clip.

03 **Proven reach**
Three videos above 100K views since May 2026, a 1.2M all-time high, and a median of 26K views per video.

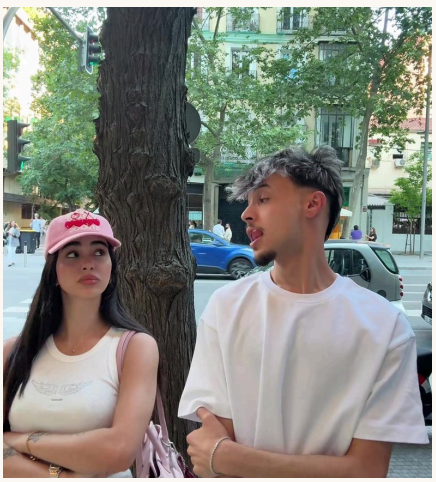
CONTENT PILLARS

- Fashion & street style
- Beauty & GRWM
- Madrid life & travel
- Arab music & culture
- Home & aesthetic living

TOP PERFORMING ON TIKTOK



1.2M views
Ibiza summer



617K views
Creator collab, Madrid



196K views
Levantine music trend

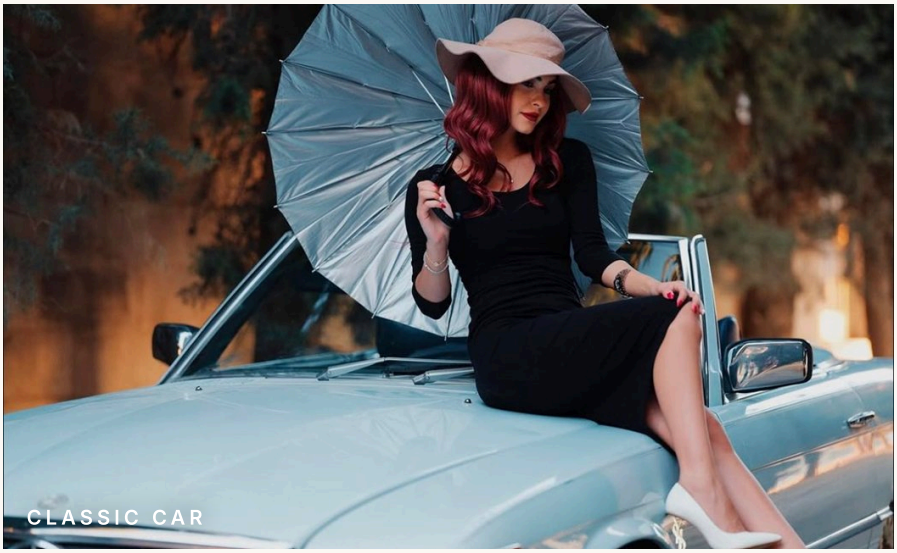
Book

A selection of shoots, 2024–2026: studio digitals, street style and editorials in Madrid. Full book: behance.net/zeinaabb



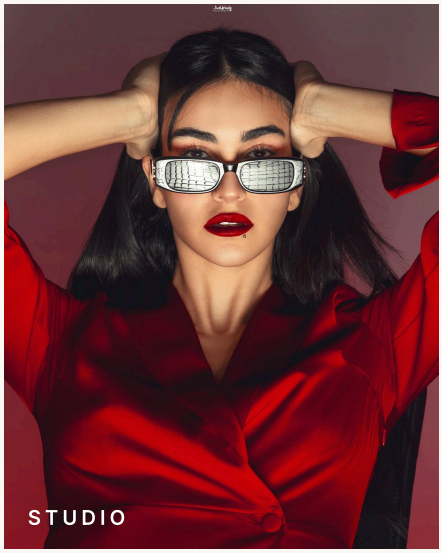














AT A GLANCE

112K TikTok followers	**530K** TikTok likes	**26K** median views per video
5.4% median engagement	**19K** Instagram followers	**~2%** Instagram engagement

AUDIENCE

Instagram (Jul–Oct 2026): Jordan 40% (Amman 31%), Saudi Arabia 6%, Libya 4%, Palestine 4%. 54% aged 25–34; 75% of reach comes from non-followers.

Content in Arabic, English or Spanish. TikTok analytics on request.

SELECTED WORK

Huawei · Samsung · Orange · Fine
Campaigns and TV/online commercials, Jordan

Balloon Museum
Campaign video, Madrid, 2026

SHEGLAM · Sephora × Champo
Makeup and haircare content, 2026

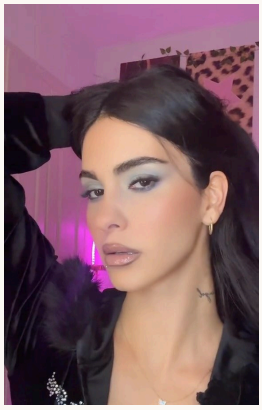
Ayla Naturals · m.judaz
Skincare campaigns

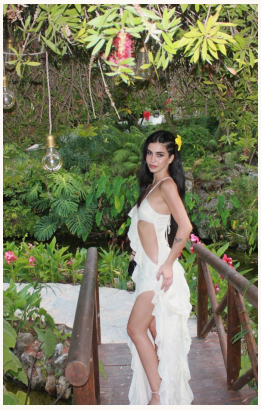
Designer-24 · AirPortray · LEVORCHY
Fashion modelling: e-commerce, pop-ups and editorials

Firmabs · Chef Miau
Activewear (own discount code) and UGC ads

SERVICES

- TikTok videos, dedicated or integrated
- Instagram Reels (collab posts) & Stories
- UGC for paid ads, usage rights available
- Photo & video modelling: e-commerce, lookbooks, campaigns
- Event coverage & appearances in Madrid
- AR / EN / ES versions of the same piece

Let's create together.

Rates and availability on request. Based in Madrid, available to travel.

MANAGEMENT
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@zeinaab · @zeinaaa.abb

Data from public TikTok and Instagram metrics, last 40 TikTok videos (May–Oct 2026).